



HELP US
GIVE BACK



JOIN US FOR A

BENEFIT CONCERT

SUNDAY OCTOBER 29TH

Thomas Wolfe Auditorium in Asheville, NC.

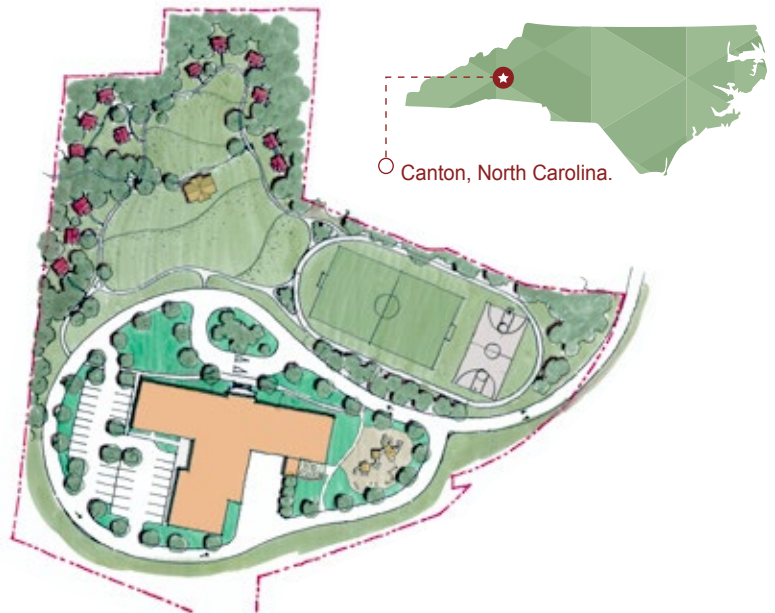


THE CAUSE & INSPIRATION

The RHS Community Foundation is raising money to build the Reynolds Community Center in Canton, North Carolina. From the remains of a once segregated school, the Reynolds Community Center will become a centerpiece for change in the community.

Co-founder of the RHS Community Foundation and husband to Gladys Knight, William McDowell, bought his old school as a step towards making his dream of giving back to the place he grew up a reality.

“ I WANT THE COMMUNITY CENTER TO BE THAT SPECIAL PLACE WHERE YOU KNOW YOU ARE GOING TO BE CARED FOR AND LOVED. ” — William McDowell



Gladys Knight has spent much her lifetime and career working towards many great causes and supporting charitable organizations. She’s continuing her philanthropic legacy as she works alongside William to make his dream of the Reynolds Community Center come true. The couple is fully invested in this project from the developmental stage to the community involvement and educational components once the facility is up and running.



MUSIC CENTER

A Music Center with a recording studio will provide everything from education to audio production. Gladys is excited by the opportunity to teach music to children in this facility designed to her specifications.



WELCOME TABLE

A welcome table will be a place for people to congregate and share meals together.



HEALTH CARE & COUNSELING

Health Care and Counseling will offer help and hope to residents in need.



COMMUNITY CENTER

Amenities like these and many more will allow the community center to offer residents an affordable place to exercise, enjoy nature, learn new skills, meet new people, and create a real sense of community.



ATHLETICS

Restoration of athletic fields, basketball courts, walking track & trails, playground and day cabins.



THE EVENT

An Evening with Gladys Knight & Friends!

Join Us For An Amazing Night To Benefit The RHS Community Foundation.

PERFORMANCES BY:

LITTLE BIG TOWN
SURPRISE GUESTS &

GLADYS KNIGHT

Sponsors will have the opportunity for a VIP reception before the event with Gladys and other celebrities, complete with complimentary cocktails and hors d'oeuvres. There will be a silent auction featuring everything from local goods and services, vacation retreats, sports memorabilia and more.



SUNDAY OCTOBER 29TH



VIP RECEPTION



SILENT AUCTION



**COMPLIMENTARY COCKTAILS
& HORS D'OEUVRES**



**THOMAS WOLFE AUDITORIUM
ASHEVILLE, NC**

RHS-FOUNDATION.COM

HELP US

OPEN OUR DOORS

FOR A BETTER CANTON



SPONSORSHIP VIP LEVELS

THIS SHOW WILL SELL OUT!	\$25K I WISH IT WOULD RAIN \$	\$15K GOLD	\$8K STANDING OVATION	\$5K NITTY GRITTY	\$2,500 VISIONS	\$500 EVERYBODY NEEDS LOVE
EVENT NAMING RIGHTS	Yes					
VIP RECEPTION (prior to show)	8	6	4	2	2	1
LIMITED EDITION SIGNED POSTER BY ALL ACTS	4	2	1	1		
EVENT VIP TICKETS (seating in front 12 rows)	8	6	4	2	2	1
AD PLACEMENT IN EVENT PROGRAM	Full Page	Half Page	Quarter Page	Quarter Page		
BANNER PLACEMENT (must be freestanding)	2 In VIP/ 2 in Auditorium	2 in VIP/ 1 in Auditorium/ 1 in Lobby	1 in VIP/ 2 in Lobby	1 in Lobby	1 in Lobby	
LOGO/NAME ON ALL PRINTED MATERIALS (poster, fliers, programs)	Logo	Logo	Logo	Logo	Logo	Name
NAME RECOGNITION IN MEDIA BUYS	All	8 radio spots	6 radio spots	4 radio spots	2 radio spots	
SOCIAL MEDIA MENTIONS	Dedicated campaign/ contest to win 2 tickets presented by your brand	5 dedicated mentions	3 dedicated mentions	2 dedicated mentions	1 dedicated mention	mention w/ other sponsors
EMAIL MARKETING	2 dedicated emails	1 dedicated email	3 email placements w/ other content	1 email placement w/ other content		
WEBSITE LOGO LISTING	Yes	Yes	Yes	Yes	Yes	Yes

CONTACT STACY ALONZO

 805.550.2399

 stacy.wncsponsorships@gmail.com

PLEASE INQUIRE IF YOU HAVE A CREATIVE WAY TO SUPPORT THE RHS COMMUNITY FOUNDATION.



SPONSOR



ATTEND



GIFT AN AUCTION ITEM



DONATE

VIP RECEPTION


Limited Number Available

\$5K

Per Table

- ▶ **TABLE SERVICE FOR 8**
- ▶ **COMPLIMENTARY BAR**
- ▶ **HEAVY HORS D'OEUVRES**
- ▶ **PHOTOGRAPHY "STEP & REPEAT"**
- ▶ **PRIORITY SEATING IN THEATER**
- ▶ **SPECIALTY WINE AT TABLE**
- ▶ **SPECIALITY TABLE GIFT**
- ▶ **RHS FOUNDATION BRICK WITH YOUR NAME OR BUSINESS**
- ▶ **EARLY ACCESS TO SILENT AUCTION**

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HELP US **OPEN OUR DOORS**
FOR A BETTER CANTON

